



About the Founder of Relationship Economics®:

David Nour, Managing Partner | The Nour Group, Inc.

David Nour is one of the foremost thought leaders on the quantifiable value of business relationships. In a global economy that is becoming increasingly disconnected, The Nour Group, Inc. is solving *Fortune* 500 client challenges with intracompany, as well as externally focused, **Strategic Relationship Planning™**.

A native of Iran, David came to the U.S. with a suitcase, \$100, limited family ties and no fluency in English! Fast forward 25 years and David has built an impressive career of entrepreneurial success, both within large corporations and early stage ventures.

David is an author, a senior management advisor, and a featured speaker for corporate, association and academic forums, where he shares his knowledge and experience as a leading change agent and visionary for Relationship Economics® - the art and science of relationships.

In addition to serving his community as a former board member of the Center for Puppetry Arts and a former co-chair of the United Way Tech Initiative, The Bridge, and the High Tech Ministries, David is also an active member of several professional organizations, including the Association for Corporate Growth (ACG), American Management Association (AMA), and the Society of International Business Fellows (SIBF).

In 2005, David was named to *Georgia Trend's* 40 Under 40, *Atlanta Business Chronicle's* Up and Coming and Who's Who in Atlanta Technology Awards. He has been featured in a variety of publications, including *The Wall Street Journal*, *The New York Times*, *The Atlanta Journal and Constitution*, *The Atlanta Business Chronicle*, *Georgia Trend*, and *Pink Magazine*.

David earned an Executive MBA from the Goizueta Business School at Emory University and a BA degree in Management from Georgia State University. He currently resides with his family in Atlanta, Georgia.



Sample Clients:

- Scientific-Atlanta / Cisco
- KPMG
- InterContinental Hotels
- Cox Enterprises
- Emerson
- Hewlett-Packard
- Disney
- Marriott

Industry Associations:

- Assoc. for Financial Tech
- Women In Technology
- Legal Marketing Assoc.
- Meeting Professionals Int.
- Society of Human Resource Management

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